

# E-commerce Website Development Packages & Pricing

### **Introduction**

Launching a successful online store demands more than just a pretty website—it requires technology integrations that streamline operations, enhance customer experience, and support business growth. Our ecommerce packages are designed with this understanding, delivering scalable solutions on trusted platforms like WordPress and Shopify, complete with ongoing support for peace of mind.

## **Package Structure & Pricing**

Package Name	Price Range (INR)	Features	Ideal For
Basic E- commerce	₹20,000 <del>₹30,000</del>	<ul> <li>- Up to 50 products</li> <li>- Responsive design optimized for mobile devices</li> <li>- Basic payment gateway integration</li> <li>- Order &amp; inventory management</li> <li>- Simple shipping setup</li> <li>- Product catalog with categories and search</li> </ul>	Small startups, local retailers
Standard E- commerce	₹50,000 - ₹1,00,000	<ul> <li>- Up to 200 products</li> <li>- Multiple payment gateways and currencies</li> <li>- Advanced shipping and tax options</li> <li>- Discounts, coupons, promo codes</li> <li>- Customer product reviews and ratings</li> <li>- Basic marketing integrations (email, social)</li> </ul>	Growing retailers
Advanced E- commerce	₹2,00,000 - ₹4,00,000 +	<ul> <li>- Unlimited products</li> <li>- Multi-language and currency support</li> <li>- Membership and loyalty programs</li> <li>- Advanced analytics and reporting dashboard</li> <li>- Wishlist, product comparison features</li> <li>- CRM and ERP system integrations</li> </ul>	Established ecommerce businesses
Custom E- commerce	₹4,00,000 +	<ul> <li>Fully custom platform tailored to unique business logic and scale</li> <li>Headless commerce or custom backend</li> <li>Third-party API integrations</li> <li>Advanced security and GDPR compliance</li> <li>Dedicated technical and maintenance support</li> </ul>	Large enterprises, complex needs



#### **Essential Technical Integrations Included Across All Packages**

- **Platform Integration:** We build your store on WordPress WooCommerce or Shopify—the two most reliable and scalable ecommerce platforms globally. These allow powerful customization, extensive plugin support, and smooth user experiences.
- Payment Gateway Integration: Seamless connection to multiple trusted payment gateways such as Razorpay, PayTM, Stripe, and PayPal to ensure secure and flexible customer transactions.
- Shipping & Logistics Integration: Automate shipping label generation, real-time order tracking, and delivery notifications by integrating with leading logistics partners.
- Product & Inventory Management: Ensure your product catalog and stock levels are automatically updated, preventing overselling and maintaining accuracy across sales channels.
- Customer Relationship Management (CRM): Internal systems integration to manage customer data, order history, and support requests efficiently.
- Marketing Tools Integration: Connect with email marketing platforms (e.g., Mailchimp), and social media channels to facilitate customer engagement and retention campaigns.
- SEO & Analytics Setup: Integrated SEO basics and Google Analytics implementation to help track visitor behavior and improve search rankings.
- Security & Compliance: SSL certification, GDPR compliance modules, and secure checkout features to protect your store and your customers.



#### **Post-Launch Support**

Beyond building and launching your online store, we provide comprehensive post-launch support including:

- Regular website maintenance & updates
- Performance monitoring and optimization
- Security patching and backups
- · Feature enhancements and bug fixes
- Customer support and training

Our goal is to ensure your platform remains reliable, fast, and competitive in a constantly evolving market.

#### Starter vs Growth (Standard) Package: Technical Scope Comparison

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Aspect	Starter Package	Growth Package	
Product Capacity	Up to 50 products	Up to 200 products	
Payment Gateways	Single payment integration	Multiple gateways, multi- currency	
Shipping Options	Basic shipping setup	Advanced shipping, tax modules	
Marketing Tools	Basic social media and contact forms	Full email marketing & coupons	
Customer Engagement	Simple reviews and contact forms	Ratings, wishlists, customer feedback	
Site Customization	Template-based design	Enhanced UI, custom features	
SEO & Analytics	Basic SEO and Google Analytics	Advanced SEO, detailed reporting	
Support & Maintenance	Limited initial support	Extended regular maintenance	



# Why We Are the Right Choice

- Deep Expertise: Our team combines specialist knowledge in WordPress and Shopify development to create robust and scalable e-commerce solutions.
- **End-to-End Service:** From initial design, development to launch and ongoing maintenance, we provide complete lifecycle support.
- **Customer-Centric Approach:** We focus on building stores that prioritize excellent user experience and conversion-focused design.
- Security & Compliance: Your customers' trust is critical; we implement industry-standard security and legal compliance.
- Flexible & Scalable: Packages tailored for startups to enterprises, ensuring your online store grows with your business.
- **Transparent Communication:** Clear timelines, milestone updates, and open collaboration keep you involved every step.

## **Ready to Accelerate Your Online Sales?**

Contact us today to discuss your unique requirements and let's select the perfect e-commerce package to power your business growth with trusted platforms and seamless integrations.

BUILD YOUR BRAND



# Why Partner with Growth Saint

Our expertise lies in delivering clean, user-friendly, and efficient Shopify websites tailored to your business needs. We ensure timely delivery, transparent communication, and comprehensive post-launch support to help your eCommerce store succeed.

## **Let's Grow Together**

At Growth Saints, we're not just an agency — we're your growth partner. Let's build, scale, and win together.

Growth Saint is excited to be your partner in this mission.

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